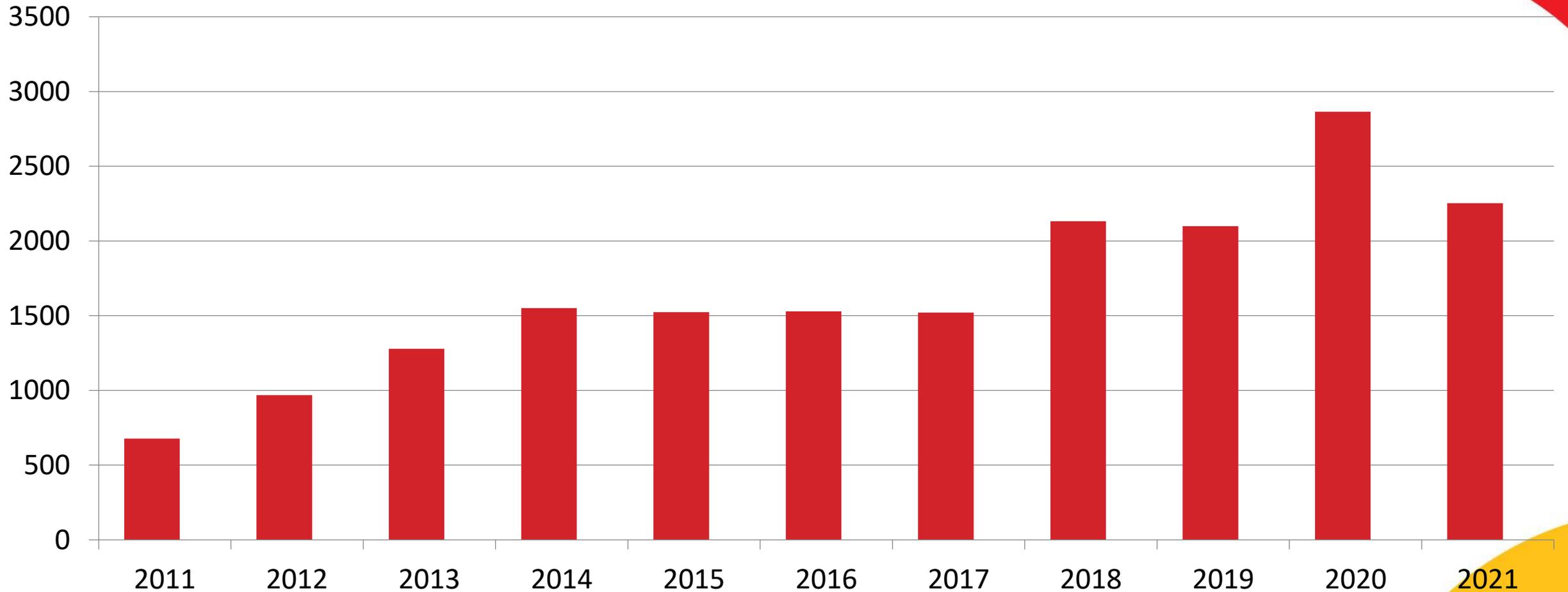


BUSINESS DEVELOPMENT STATISTICS 2021

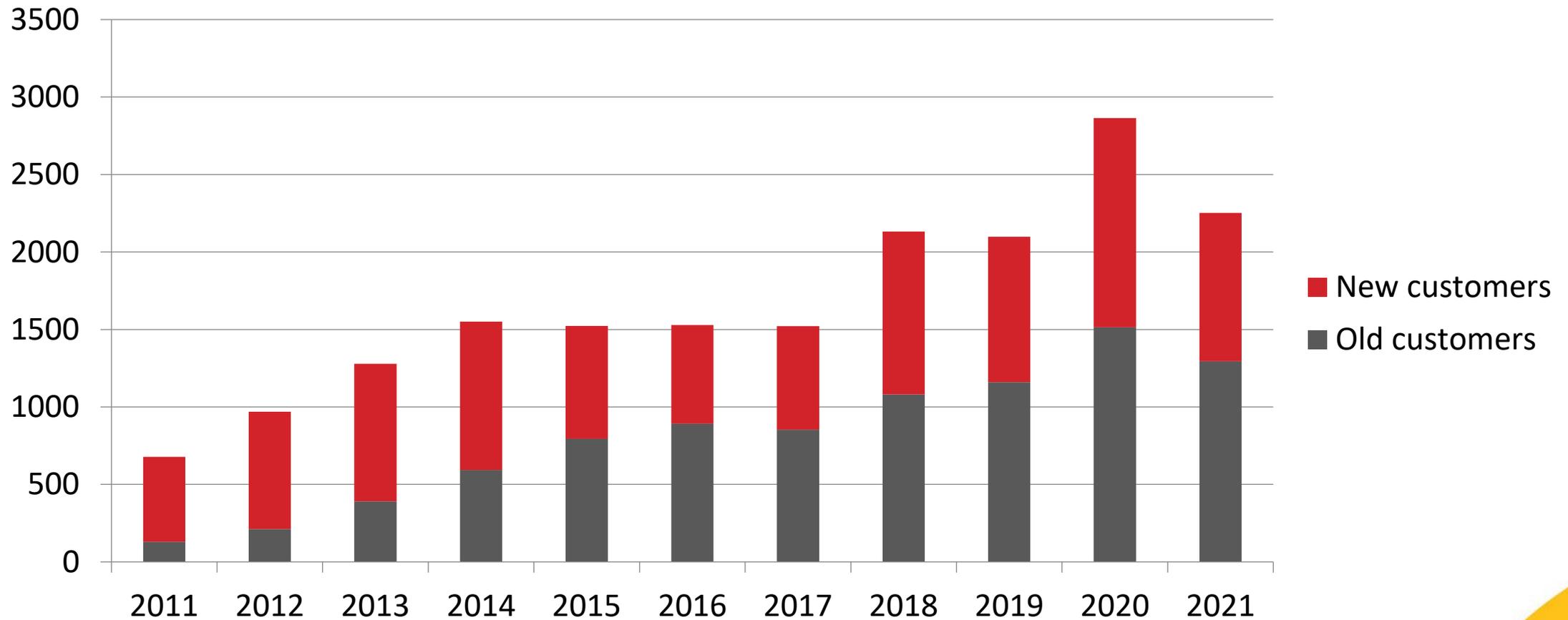
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All customers 2011 – 2021



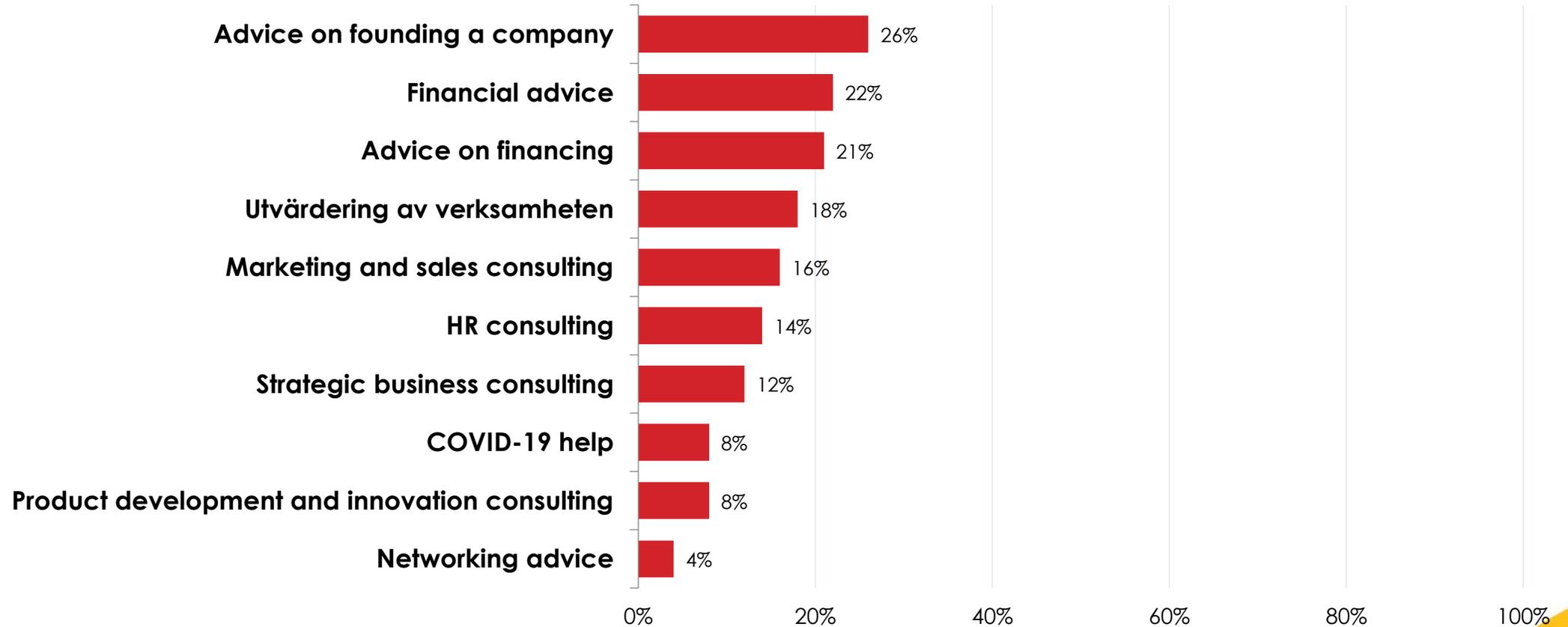
New and old customers 2011-2021



Customers by locality, 2021 (2020)

Municipality	All customers, 2021	All customers, 2020
Järvenpää	452	542
Karkkila	91	124
Kerava	336	488
Nurmijärvi	411	487
Pornainen	62	63
Sipoo	247	246
Tuusula	438	530
Other	215	385
In total	2252	2865

Breakdown of services TOP 10, 2021



Results of consulting activities 2021

Consulting activity	2021	2020
Business reviews	1941	2147
Business / project plans	562	422
Surveys or reports	2507	1318
Marketing plans	216	240
Product development plans	89	85
Internationalization plans	34	23
Human resources plans	54	95
Training plans	23	43
Ownership change plans	68	57

Results of consulting activities 2021

Consulting activity	2021	2020
StarttiPlus development plans	56	41
Participants at events	1255	1425
Financial calculations/plans	478	649
Financing applications	264	599
Financing applications, €	8.182.833 €	13.998.313 €
Investment plans	30	41
Investment plans, €	12.764.904 €	11.015.501 €
Redirected to the network	659	1140
Redirected from the network	218	369

Thank You!