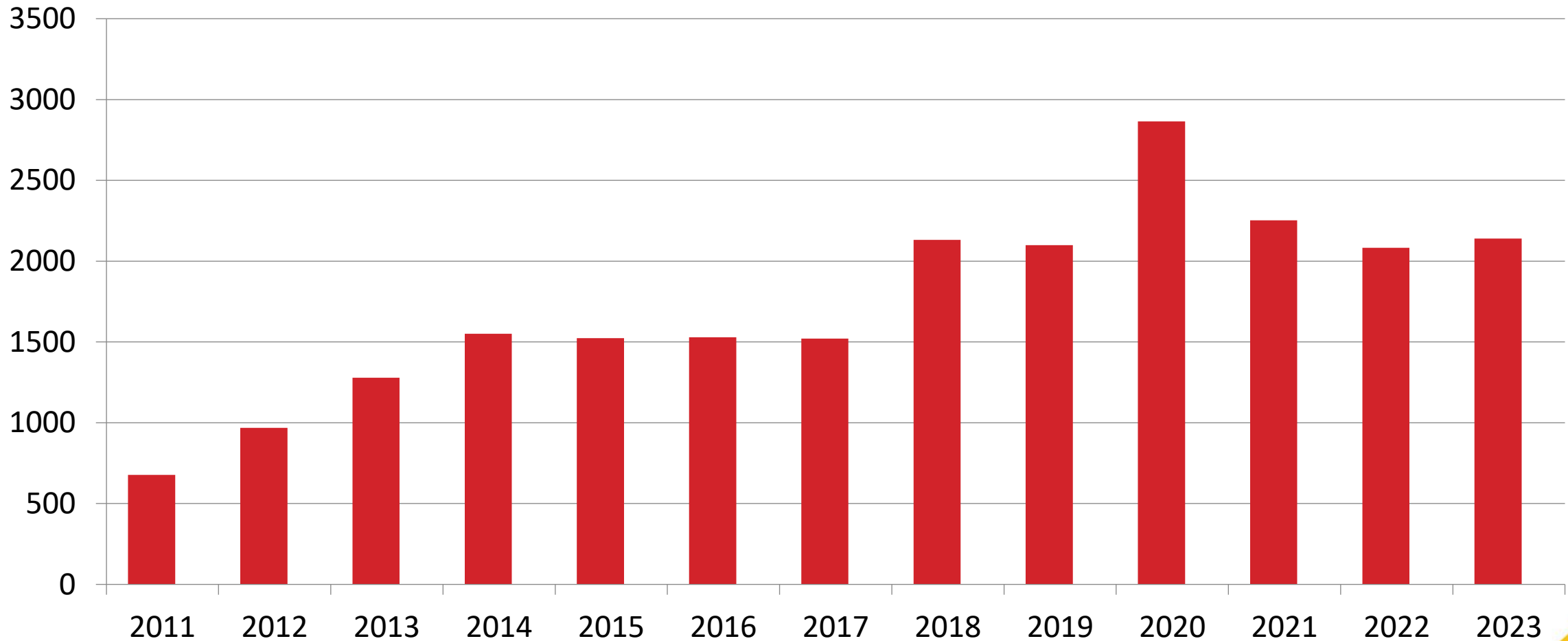


BUSINESS DEVELOPMENT STATISTICS 2023

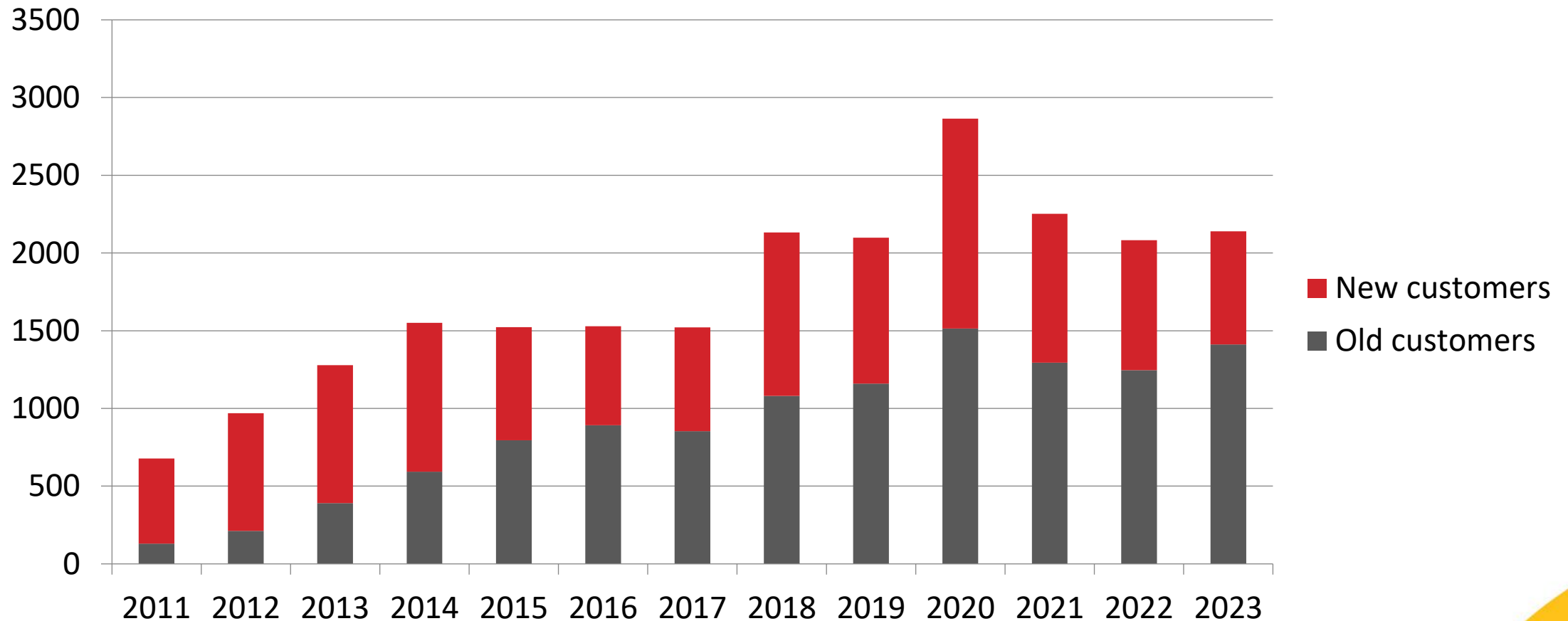
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All customers 2011 – 2023



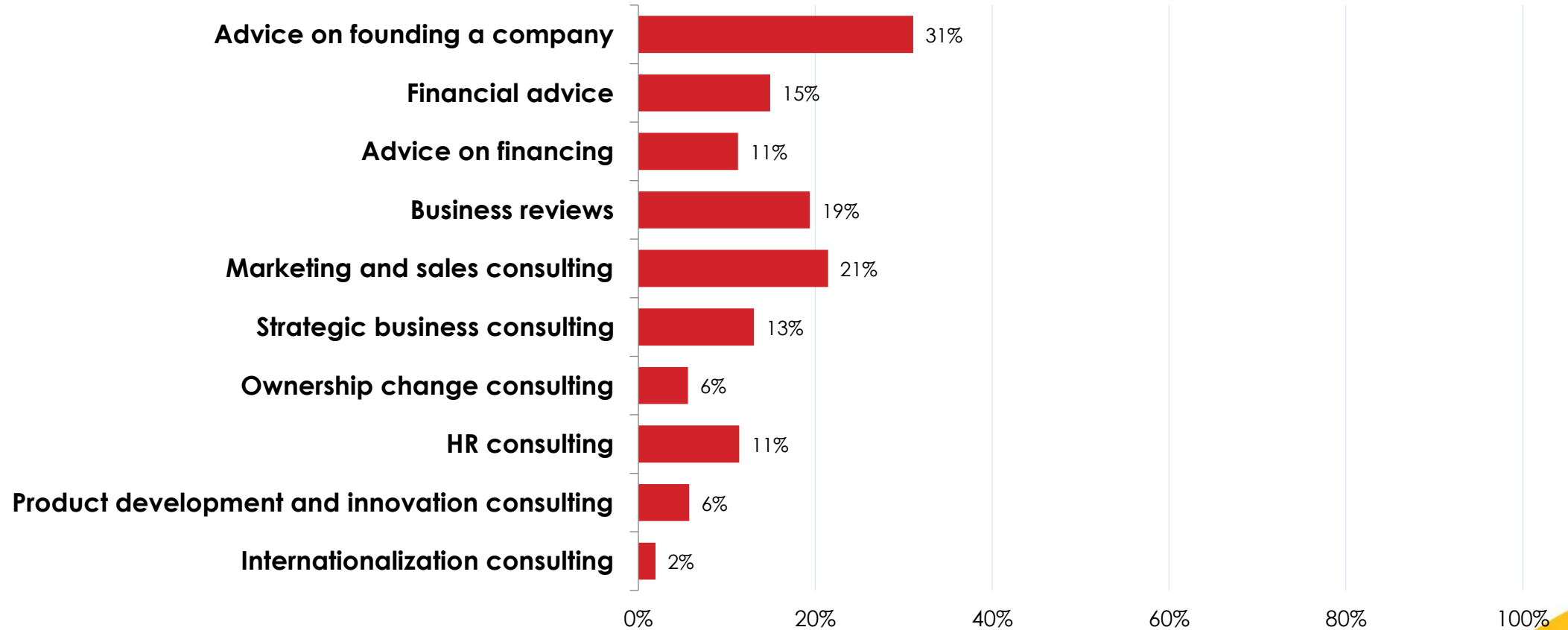
New and old customers 2011-2023



Customers by locality, 2023 (2022)

Municipality	All customers, 2023	All customers, 2022
Järvenpää	440	426
Karkkila	85	77
Kerava	331	346
Nurmijärvi	336	387
Pornainen	68	66
Sipoo	230	222
Tuusula	455	367
Other	195	191
In total	2140	2082

Breakdown of services TOP 10, 2023



Results of consulting activities 2023

Consulting activity	2023
Business reviews	1707
Business / project plans	296
Surveys or reports	2096
Marketing plans	58
Product development plans	21
Internationalization plans	6
Human resources plans	23
Training plans	6
Ownership change plans	50

Results of consulting activities 2023

Consulting activity	2023
StarttiPlus development plans	24
Participants at events	1356
Financial calculations/plans	376
Financing applications	191
Financing applications, €	7.339.060 €
Investment plans	41
Investment plans, €	17.903.500 €
Redirected to the network	547
Redirected from the network	243

Thank You!

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